



Gustav T. Kumah

WordPress Developer | WordPress Website Manager

Location: Tema, Ghana · Available for Remote Work Worldwide

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PROFESSIONAL SUMMARY

WordPress developer and website manager with 11 years of hands-on experience designing, building, and maintaining WordPress websites, including 6 years of client work as a WordPress specialist. Experienced across the full website lifecycle, including development, hosting, security, performance, migrations, backups, and troubleshooting. Work independently across theme and plugin code and server infrastructure, track problems to their root cause, and support client websites when maintenance, updates, downtime, or other technical issues arise.

HIGHLIGHTS

- Full-stack WordPress & server expertise
- ~99% uptime across client sites
- Clients kept for up to 6 years
- 8 site migrations completed

CORE SKILLS

- WordPress Development & Management
- PHP, HTML, CSS, JavaScript
- WordPress Security & Malware Removal
- Website Migrations
- Hosting & Server Management
- Linux
- Nginx / Apache / LiteSpeed
- Cloudflare
- DNS Management
- Performance Optimization
- Backups & Disaster Recovery
- Database Optimization
- Plugin & Theme Management
- SSL/TLS
- Git/GitHub
- SEO & Technical SEO
- AI-Assisted Development

TOOLS & PLATFORMS

WP-CLI, GridPane, Hetzner, LiteSpeed Cache, cPanel, Ubuntu, Perfmatters, MalCare, AWS S3, Backblaze, Claude Code, GitHub Copilot, ChatGPT, Termius, Transmit, Google Search Console, Google Analytics 4, Google Tag Manager, Ahrefs

PROFESSIONAL EXPERIENCE

Freelance, Tema, Ghana - WordPress Developer & Specialist

Jan 2020 – Present

- Design, build and host client WordPress sites end to end.
- Run client sites on GridPane, Nginx and Cloudflare with security hardening and offsite backups.
- Removed a malware and spam infection from high-traffic news site MyNewsGH.com, cutting server CPU use from over 100% to 11%.
- Migrated MyNewsGH.com to Hetzner and have maintained the site for 6 years, supporting its ongoing growth and infrastructure needs.
- Ended weekly database outages on ThePublisherOnline.com by fixing a nearly full server disk.
- Fixed white screens, gateway errors and SSL failures for TechCabin.co.za and DailyPopp.com.
- Removed malware from eAnanse.com and migrated EnergyNewAfrica.com to Hetzner.

Self-Employed, Tema, Ghana - WordPress Developer & Website Manager

2015 – Present

- Designed and built personal WordPress sites for over 11 years.
- Built SmartLinker, a PHP plugin that automates internal linking on personal and client sites (github.com/gustavtk/smartlinker).
- Manage hosting, security, backups, speed and uptime with GridPane, Cloudflare and MalCare.
- Improved Searchis.com's Core Web Vitals with Perfmatters and LiteSpeed Cache: under 1.5s Largest Contentful Paint, no layout shift and near-zero blocking time on desktop.
- Plan topic clusters and internal linking with Ahrefs, Google Search Console and Google Analytics 4.

SELECTED WORK

Built & hosted for clients

- **MyNewsGH.com** - Ghanaian news publisher
- **ThePublisherOnline.com** - Ghanaian news publisher
- **NewsNyte.com** - General news site
- **TolonRadio.com** - Radio station news site
- **CerenoHomesGhana.com** - Hospitality brand booking site
- **LeadParagraph.com** - Money, housing and careers explainers with cost calculators

Fixed or migrated for clients

- **TechCabin.co.za** - Troubleshooting and maintenance
- **DailyPopp.com** - Troubleshooting
- **eAnanse.com** - Malware removal
- **EnergyNewAfrica.com** - Migration to a Hetzner cloud server

Own sites

- **Searchis.com** - Real answers to South African searches
- **TheNextPages.com** - Guides to colleges, TVET courses and bursaries
- **IdeaSpots.com** - Guides to money, side hustles and small business

TECHNICAL STRENGTHS

Development: PHP, JavaScript, HTML, CSS, custom WordPress themes and plugins, Git/GitHub

WordPress: WP-CLI, core, theme and plugin updates, site architecture, multi-site management

Servers & Hosting: Linux (Ubuntu), Nginx, Apache, LiteSpeed, Hetzner, GridPane, cPanel

Security & Reliability: Malware removal, hardening, SSL/TLS, backups and disaster recovery, uptime monitoring, root-cause troubleshooting

Performance: Caching, database optimization, Core Web Vitals, image and asset delivery

DNS & CDN: Cloudflare, DNS, CDN, domain management

SEO & Analytics: Technical SEO, Google Search Console, Google Analytics 4, Google Tag Manager, Ahrefs

AI-Assisted Development: Claude Code, GitHub Copilot, reviewing and testing AI-written code before deployment

CERTIFICATIONS & EDUCATION

- **Full-Stack Engineer**, Codecademy - *Professional Certification* (May 15, 2025)
 - **Full-Stack Web Development**, JOMACS (Jul 2024 – Mar 2025)
 - **Learn HTML and CSS**, Scrimba (Jan 2025 – Feb 2025)
 - **Diploma in Software Engineering**, IPMC Ghana (Feb 2014 – Feb 2015)
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